



## MEDIA ACCREDITATION FORM

First Name _____ Last Name _____
Media Outlet/Publication _____
(If freelance, name assigning media outlet) _____
Your title or role, section or program name _____
(Writer, host, editor, reporter, photographer, etc.)
Company Address _____
Company Website _____
Cell/Mobile # _____ Office Phone # _____
E-mail address _____
Assignment Editor's Name _____
Assignment Editor's Phone & E-mail _____
Media Type (X): Daily _____ Weekly _____ Monthly _____ Special Interest _____
TV _____ Radio _____ Web _____ Other _____ (please indicate)
Type of coverage planned: _____
Date _____ Signature _____

### Notes to the applicants:

**Can we alert you to any particular story angles of interest to you? If so, please contact [andreas.herren@externuscomm.ch](mailto:andreas.herren@externuscomm.ch) with your request.**

The 20th IUHPE World Conference on Health Promotion grants media accreditation in the form of a pass valid for all plenary sessions, keynote addresses, workshops, poster and oral presentations. The pass allows access to a media working area equipped with a fax, power and internet outlets. It is recommended that working journalists bring their own laptops and necessary adapters. The pass does **not** include accommodation or transportation. The pass is valid for one person only.

Applications must be received by **July 1, 2010**. Please mail to [andreas.herren@externuscomm.ch](mailto:andreas.herren@externuscomm.ch).

Passes and information kits will be available at the Conference Registration desk at the Geneva International Conference Centre, 17, rue de Varembé, noon onwards July 11, 2010.

PLEASE PROVIDE your IUHPE accreditation request form filled out and a letter or e-mail on company letterhead or URL from your assigning editor confirming your assignment and intention to publish or air your reports from the conference.

Following the conference, media guests are asked to kindly provide clips or copies of their reports to the media office at the above-mentioned e-mail address.

**THANK YOU FOR PARTICIPATING IN THIS IMPORTANT EVENT.  
WE LOOK FORWARD TO MEETING YOU!**